

# JOURNALISM DEPARTMENT

E7-307

(323) 265-8875

## SUBJECTS

- **Journalism**
- **Public Relations**

## FACULTY

Stapleton, Jean A. - Chair,  
Professor

## ADJUNCT FACULTY

Rico-Sanchez, Sylvia Y.  
Journalism, Public Relations

## EDUCATIONAL PROGRAMS

### CERTIFICATES OF ACHIEVEMENT:

- **Desktop Publishing**
- **Journalism**

### ASSOCIATE DEGREE PROGRAMS:

- **Desktop Publishing**
- **Journalism**

### TRANSFER CURRICULUM:

- **Journalism**

## CERTIFICATES OF ACHIEVEMENT

### DESKTOP PUBLISHING

This program gives the student skills in the fields of Graphic Design, Journalism, and Photography and in the use of computers to produce newspapers, newsletters, advertising, and brochures.

SUBJECT & NO.	COURSE	UNITS
ART 635*	Desktop Publishing Design. . . . .	.3
ART 639	Introduction to Digital Imaging . . . . .	.3
JOURNAL 101	Collecting and Writing News . . . . .	.3
JOURNAL 217*#	Publication Laboratory . . . . .	.2
PHOTO 28	Laboratory Processes . . . . .	.1
PHOTO 47	Introduction to Computerized Digital Photography . . . . .	.3
PHOTO 48	Intermediate Computerized Digital Photography . . . . .	.3

### TWELVE ADDITIONAL UNITS SELECTED FROM THE LIST BELOW 12

(The student may select all twelve units from one area or from a combination of areas.)

ART 201	Drawing I
ART 501	Beginning Two-Dimensional Design
ART 604*	Graphic Design I
ART 633	Introduction to Computer Graphics
JOURNAL 202*	Advanced Newswriting
JOURNAL 218*#	Practical Editing
JOURNAL 219*#	Techniques for Staff Editors
JOURNAL 228*#	Computerized Composition
PHOTO 10	Beginning Photography
PHOTO 17*	Introduction to Color Photography

PHOTO 22*	Creative Photo-Vision
PHOTO 32*	Intermediate Black and White Photography
<b>Total. . . . .</b>	
<b>30</b>	

\*This course has a prerequisite.

#This course is repeatable.

## JOURNALISM

This program is designed for the student intending to work in reporting, writing, and/or editing on a daily or weekly newspaper, internet news outlet, magazine, television, radio, news media, public relations or free-lance writing.

Note: Journalism 101 should be taken by Journalism majors during their first semester.

SUBJECT & NO.	COURSE	UNITS
JOURNAL 101	Collecting and Writing News . . . . .	.3
JOURNAL 105	Mass Communications. . . . .	.3
JOURNAL 202*	Advanced Newswriting . . . . .	.3
JOURNAL 217*	Publication Laboratory . . . . .	.2
JOURNAL 218*	Practical Editing . . . . .	.3
JOURNAL 219*	Techniques for Staff Editors . . . . .	.1
PUB REL 1	Principles of Public Relations . . . . .	.3
PHOTO 10	Beginning Photography . . . . .	.3
<b>Total. . . . .</b>		<b>21</b>

\*This course has a prerequisite.

## ASSOCIATE DEGREE PROGRAMS

### DESKTOP PUBLISHING

#### Associate in Arts Degree

(This program is offered under a consortium of the departments of Art, Journalism, and Photography.)

This program will give the students skills in the fields of Graphic Design, Journalism, and Photography and in the use of computers to produce newspapers, newsletters, advertising, and brochures.

SUBJECT & NO.	COURSE	UNITS
ART 635*	Desktop Publishing Design. . . . .	.3
ART 639	Introduction to Digital Imaging . . . . .	.3
JOURNAL 101	Collecting and Writing News . . . . .	.3
JOURNAL 217*#	Publication Laboratory . . . . .	.2
PHOTO 28	Laboratory Processes . . . . .	.1
PHOTO 47	Introduction to Computerized Digital Photography . . . . .	.3
PHOTO 48	Intermediate Computerized Digital Photography . . . . .	.3

### TWELVE ADDITIONAL UNITS SELECTED FROM THE LIST BELOW 12

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JOURNAL 219*#	Techniques for Staff Editors
JOURNAL 228*#	Computerized Composition
PHOTO 10	Beginning Photography
PHOTO 17*	Introduction to Color Photography
PHOTO 22*	Creative Photo-Vision

PHOTO 32*	Intermediate Black and White Photography	
<b>GENERAL EDUCATION REQUIREMENTS (PLAN A)</b>		<b>30</b>
<i>Total</i>		<i>60</i>

\*This course has a prerequisite.  
#This course is repeatable.

**JOURNALISM**

**Associate in Arts Degree**

Students earn their A.A. degree by completing the departmental program requirements shown below, as well as following the Graduation Requirements for Plan B.

SUBJECT & NO.	COURSE	UNITS
JOURNAL 101	Collecting and Writing News . . . . .	.3
JOURNAL 105	Mass Communications. . . . .	.3
JOURNAL 202*	Advanced Newswriting . . . . .	.3
JOURNAL 217*	Publication Laboratory . . . . .	.2
JOURNAL 218*	Practical Editing (must be taken three times) . . . . .	.9
JOURNAL 219*	Techniques for Staff Editors . . . . .	.1
PHOTO 10	Beginning Photography . . . . .	.3
PUB REL 1	Principles of Public Relations . . . . .	.3
<b>GENERAL EDUCATION REQUIREMENTS (PLAN B)</b>		<b>18</b>

15 units of any additional Journalism courses or from courses listed below:

ART	635, 639, 641	
BRDCSTG	1, 15	
CAOT	31	
ECON	1, 2	
ENGLISH	102, 103, 137, 129	
HISTORY	1, 2, 5, 6, 11, 12	
JOURNAL	217, 218, 219, 228	
PHOTO	32, 47, 48, 51	
POL SCI	1, 2, 7	
PSYCH	1, 2, 3, 6, 13	
SOC	1, 2, 14	
<i>Total</i>		<i>60</i>

\*This course has a prerequisite.

**TRANSFER CURRICULUM**

Transfer requirements are subject to change. Students should check with a counselor for current transfer information.

**JOURNALISM**

Journalism majors are encouraged to join the newspaper staff in order to get hands-on experience in the field. Such experience may or may not count as transferable units for a university major, but the experience is invaluable in helping the student understand other journalism classes at both the two-year and the four-year level and will help the student set professional goals. Students who plan to major in Journalism should take Journalism 101 as soon as possible in their college career.

**CALIFORNIA STATE UNIVERSITY, FULLERTON**

**Bachelor of Arts in Communication/Journalism Concentration**

SUBJECT & NO.	COURSE	UNITS
JOURNAL 101	Collecting and Writing News . . . . .	.3
JOURNAL 105	Mass Communications. . . . .	.3

JOURNAL 202	Advanced Newswriting . . . . .	.3
Elective:		
PHOTO 10	Beginning Photography . . . . .	.3
<b>CSU GENERAL EDUCATION REQUIREMENTS</b>		<b>39</b>

**CALIFORNIA STATE UNIVERSITY, NORTHRIDGE**

**Bachelor of Arts in Journalism**

SUBJECT & NO.	COURSE	UNITS
JOURNAL 101	Collecting and Writing News . . . . .	.3
JOURNAL 105	Mass Communications. . . . .	.3
<b>CSU GENERAL EDUCATION REQUIREMENTS</b>		<b>39</b>

Journalism degrees are also available at the following universities:

**USC ANNEBERG SCHOOL OF COMMUNICATION**

**CALIFORNIA STATE UNIVERSITY, FRESNO**

**CALIFORNIA STATE UNIVERSITY, SAN JOSE**

Please check with a counselor for information regarding these programs.

**COURSE DESCRIPTIONS**

**JOURNALISM (JOURNAL)**

**101 Collecting and Writing News (3) CSU**

Lecture, 3 hours.

This course stresses instruction and practice in researching and writing news. Extensive writing experience is emphasized. Critical evaluation of news reporting includes instruction and practice in the avoidance of faulty interpretation of facts, in the critical presentation of information, and in recognition of propaganda appeals and libel. Adherence to professional writing style, clear and precise expression, and legal and ethical aspects of the profession are included, as well as critical evaluation of written communication.

**105 Mass Communications (3) UC:CSU IGETC Area 4E**

Note: Offered in Fall semester only.

Lecture, 3 hours.

A survey of America's mass communications systems and how they affect human behavior in relation to social, political and economic institutions. Newspapers, magazines, television, advertising, public relations, reading, records and movies and how they affect us as members of society will be studied. The history, sociology, operation, regulation by society and financing will be included. Students will gain an understanding of the ways media have been and are used to influence, manipulate and reflect the society and special interest groups within the society and they will become more critical media consumers.

**202 Advanced Newswriting (3) CSU**

Prerequisite: Satisfactory completion of Journalism 101.

Note: Offered in Spring semester only.

Lecture, 3 hours.

This course provides the student with principles and practice in writing specialized types of newspaper stories and increases mastery of fundamental reporting techniques. Interpretative writing skills, editorial writing, and feature writing are included.

JOURNALISM