

## **Student Success Scorecard Social Media**

## TWITTER:

- 1. #Student Scorecard is new <u>#CA #Comm\_Colleges</u> accountability tool measuring student perform. at each college: <u>http://bit.ly/XVGH7F</u>
- 2. Student <u>#Success</u> Scorecard program makes <u>#CA</u> <u>#Comm\_Colleges</u> nation's most transparent system of <u>#highered</u>: <u>http://bit.ly/XVGH7F</u>
- 3. A part of <u>#CA #Comm Colleges</u> Student Success Initiative is to post scorecards to see how many <u>#students</u> grad/trans. <u>http://bit.ly/10mO62N</u>
- 4. <u>#CA #Comm\_Colleges</u> Student Success Initiative is vital to state's economy. 66% of all jobs by 2018 need some college: <u>http://bit.ly/10mO62N</u>
- 5. New <u>#CA</u> <u>#Comm\_Colleges</u> Student Success Scorecard went live today. See how our college is performing at <u>http://bit.ly/XVGH7F</u> <u>#highered</u>
- 6. Preparation for <u>#CA</u> <u>#Comm\_Colleges</u> is huge. 70%+ who are college ready get cert./degree/transfer. <u>http://bit.ly/XVGH7F</u>
- 7. The Student <u>#Success</u> Scorecard is one step by <u>#CA</u> <u>#Comm\_Colleges</u> Board of Gov. to increase # of cert./degrees/trans. <u>http://bit.ly/XVGH7F</u>
- 8. The Student <u>#Success</u> Scorecard measures "momentum points" such as 30-unit comp. & transfer rates. Our college score: <u>http://bit.ly/XVGH7F</u>
- 9. 30-unit "momentum point" on Student <u>#Success</u> Scorecard closely correlates to completion and wage gain. See our score: <u>http://bit.ly/XVGH7F</u>
- 10. See more on <u>#CA #Comm\_Colleges</u> Student <u>#Success</u> Scorecard, Student Success Initiative & enrollment priority changes: <u>http://bit.ly/10mO62N</u>

## FACEBOOK:

- A key part of the Student Success Initiative to come from the task force's recommendations list was to create scorecards for each of the 112 colleges that reported clear data regarding student success by race, ethnicity, gender and age to help focus on closing performance gaps. <u>http://bit.ly/10mO62N</u>
- The system's Student Success Initiative is vital to California's economy. Two-thirds of all jobs in California by 2018 will require some level of college education. <u>http://bit.ly/10mO62N</u>
- Students, parents, community leaders and policy makers can use the Student Success Scorecard to track the rate of students completing certificates and degrees and transfer. The scorecard also measures how effectively colleges move students through remedial and career technical instruction. <u>http://bit.ly/XVGH7F</u>
- 4. The Student Success Scorecard is one of a series of steps taken by the California Community Colleges Board of Governors to increase the number of students who earn certificates and degrees or transfer to four-year institutions. <u>http://bit.ly/XVGH7F</u>
- 5. The Student Success Scorecard results make it clear how important preparation for college is to student success, showing that if students come to college well prepared, they complete certificates and degrees and/or transfer at rates exceeding 70 percent. However, if they are in need of remediation their success rate drops below 50 percent. <u>http://bit.ly/XVGH7F</u>
- 6. The new California Community Colleges Student Success Scorecard went live today. See how well our college is performing at the Chancellor's Office website: <u>http://bit.ly/XVGH7F</u>
- 7. One key measurement of the Student Success Scorecard is a "momentum point" known as 30unit completion rate, which is commonly the halfway point to an associate degree or to transferring to a four-year institution with junior standing. This momentum point closely correlates to certificate, degree and transfer completion and wage gain.
- The Student Success Scorecard is not intended as a way to rank colleges, but to provide benchmark data that colleges can use in order to make improvements over time. <u>http://bit.ly/XVGH7F</u>
- 9. The Student Success Scorecard is available on our college website at [INSERT URL] or at the Chancellor's Office website: <u>http://bit.ly/XVGH7F</u>
- See more on the California Community Colleges Student <u>Success</u> Scorecard, Student Success Initiative & enrollment priority changes at the Chancellor's Office website: <u>http://bit.ly/10mO62N</u>